FAST TEAMS AS CATALYST IN ECOSYSTEM BUILDING
Kirsimarja Blomqvist & team
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WHY THIS PROJECT?

- **Knowledge-based competition**, knowledge is dispersed & specialized
- Tacit & collective knowledge, **network benefits** as source for competitiveness
- Complex and systemic nature of most products and services
- R&D and building new markets are high risk investments
- Collaboration has become a meta-capability
- **Entrepreneurship** is about opportunity exploration & exploitation
ECOSYSTEMS, DIGITAL COLLABORATION AND FAST EXPERT TEAMS

- **Ecosystems** are value creating interdependent actor networks with a common goal and enabled by a shared platform
  - knowledge, innovation, entrepreneurship, business

- **Fast expert teams** are temporary collaboration structures composed of dispersed knowledge and skills for opportunity exploration and problem solving

- **Digital collaboration** enables collaboration and joint value creation across time and space
GRN COLLABORATION OPPORTUNITIES

- Regional development projects
- Co-solving company challenges
- Environmental projects
- Support for ongoing projects
- Temporary expert teams
- R&D projects
- Other opportunities e.g. training

- Exploring new business areas
- Developing concepts
- Business case evaluations: entrepreneurial opportunities / complex problems for companies & cities
STRATEGIC AREAS FOR CO-CREATION

- Smart energy-related projects
- Circular economy
- Resource efficiency, recycling & environmental sustainability
- Joint research & exploring opportunities
- Greenreality Network Development
FAST EXPERT TEAMS AS CATALYSTS

The main objective is to build GRN fast expert teams utilizing digital tools and co-creation practices in solving complex problems and exploring new opportunities.

**Analyze**
The motives and expectations of GRN members

**Organize**
100 GRN member experts, domestic and international researchers and students in fast expert teams

**Pilot**
5 + 1 projects Collaboration tools

**Develop**
A collaboration model & skills for GRN fast teams
10 new jobs

Research & learning through iteration
CASE SOLVED – EXPERT COMMUNITY
CASE SOLVED – COLLABORATION PLATFORM

View all projects (main menu)

Select the view to different projects, main menu or exports list.

Search in feed

View a specific type of the post, All, posts, files or events.

Select type of team members (all, experts, client or leads)

Post, File, Event

Share posts, files or create events to engage with the team.

Star (or bookmark) the post, so you can later on view just the selected ones.

Comment the post and get notified from others comments.

Edit or delete the post once you have created it.

Like the post, so you show your interest and prove the relevance.

See the topics this post is about...

Select 1 - more - all team members, so you can view their posts, profiles or create a chat with them. In the chat you can also share any type of a file, so you do not have to use e-mails at all. The chat is always between 2 or more persons and you will always continue from where you last discussed with the team.

Feedback

You can also submit feedback or help by directly clicking on the button and sending an automatic e-mail message.

Once posting, make sure to select up to 6 key topics the post is about, or just do not select any topic and it will become a general post...
TEACHING & LEARNING DIGITAL CO-CREATION
POTENTIAL FIRST PROJECTS & NEXT STEPS

▪ GRN knowledge management challenges
▪ Mioni industrial park concept
▪ 2020 energy conference
▪ P2X industrial pilot

▪ Kick-off workshop: today 🔄
▪ First fast expert team pilots, starting 18.10.
▪ Training events
▪ Knowledge cafes (digital & live webinars)
Green Reality Network